

INTERSPEECH 2015



2015

16th Conference of the
International Speech Communication Association
September 6-10, Dresden - Germany

Speech beyond Speech:
Towards a Better Understanding of the Most Important Biosignal

**Invitation to Support
Sponsorship and Exhibition Brochure**

Dear Sponsors and Exhibitors,

The 16th edition of the annual INTERSPEECH Conference will be held on September 6-10 in Dresden, Germany. It will be organized by an international team of experts from industry and academia, with the support of the International Speech Communication Association (ISCA) and the Technische Universität Berlin.

Over the years, INTERSPEECH has become the most important international scientific event in the field of spoken language processing and speech technology. The conference features world-class speakers, tutorials, oral and poster sessions, challenges, exhibitions and satellite events, and gathers over 1300 participants every year from all over the world.

The objective of the 16th edition is to foster scientific exchanges in all aspects of Speech Communication sciences. In addition, INTERSPEECH 2015 will feature the special topic "Speech beyond Speech: Towards a Better Understanding of the Most Important Biosignal". Our conviction is that spoken language processing can make a substantial leap if it caters for the full information which is available in the speech signal, and we foresee significant practical advances in this field in the near future.

In order to make INTERSPEECH 2015 a success, we are seeking the support of all organizations related to the Speech Communication field: public institutions, academic partners, small, medium or large companies, publishers, project consortia, and alike.

We are pleased to invite you to take part in this major event as a sponsor and/or exhibitor. Your involvement will play a significant role in advancing the field of speech technology, and help us keep registration fees affordable worldwide. It will also identify your organization as a key player in the field by your presence in Dresden, your visibility on the conference site, on its material, on our website and app, and possibly your participation to the student grants fund, your sponsoring of a social event, etc.

Among the benefits your support will bring you, the opportunity to meet and network with the 1300 attendees is certainly a very valuable one, too. We hope that you will respond positively to our invitation and become a partner of this 16th edition of INTERSPEECH in Dresden.

Sebastian Möller - General Chair of INTERSPEECH 2015

For further information, please contact:
sponsors-exhibitors@interspeech2015.org

Location

Dresden is the capital of the Free State of Saxony in Germany and lies in the beautiful valley of the river Elbe. The city has about 525,000 inhabitants, expanding to 2.4 million in the Saxon Triangle metropolitan area.

Dresden represents an important cultural, educational and economic center in Germany and Europe. The TU Dresden is one of the three largest technical universities in Germany and part of the German Universities Excellence Initiative.

The pleasant location, the mild river climate and the Baroque-style architecture attract almost two million tourists a year. Dresden contains numerous world-renowned museums and art collections. The city is often called “Florence of the North”. Dresden is within a stone’s throw of the Saxon Switzerland National Park with its bizarre sandstone cliffs and also near to the Czech border which allows a nice day trip to Prague.



Venue

INTERSPEECH 2015 will be held in the recently built Maritim International Congress Center (ICD) in Dresden, Germany.

Ostraufer 2

01067 Dresden

Germany

Tel: ++49 (0)351 2160

Fax: ++49 (0)351 216-1000



Web: <http://www.dresden-congresscenter.de/>

Why to be present at INTERSPEECH 2015

INTERSPEECH is the annual conference of the international Speech Communication community. Previous conferences have attracted more than 1200 participants from all around the world: researchers, R&D teams from both private companies and public universities, students, funding agencies, etc.

In 2015, INTERSPEECH will attract a diverse community interested in understanding speech as the most important biosignal, including life sciences, humanities, and technologies in the field of speech communication. Catering for the full information in the speech signal will help to make a substantial leap in research and development of spoken language technology.

As a sponsor or exhibitor, your involvement will benefit your organization in many ways. It will increase your visibility within the speech communication field. It will provide you with an unrivalled opportunity to network with key players, to demonstrate innovative services and products and to promote this interdisciplinary R&D area.

Your participation will help the organizers to keep the conference fees affordable, enabling worldwide participation. In particular, sponsoring will contribute towards grants and travel support to young researchers to participate in the conference.

Sponsorship Levels

Five standard packages have been tailored to offer a variety of sponsoring opportunities. They are detailed hereafter. However, if you are looking for more specific options, you are kindly invited to look at the targeted activities listed in the section “Other Sponsorship and Marketing Opportunities” or to contact us directly.

Sponsorship Packages (VAT excluded, currently 19 %)

DIAMOND SPONSOR - 13 000 €

- Full size logo displayed on conference banner and website (prominent placement)
- Full page ad in Conference program book
- Logo displayed in one of the social events
- Totem in the Conference venue
- 2 Complimentary booths (sqm 3x2 per booth)
- Complimentary registration for 4 participants
- Logo on Conference Abstract book and Program book
- Promotional material in the Conference bag
- Acknowledgement during the opening/closing sessions
- Your video within the youtube Channel of Interspeech 2015
- 4 placements in Social Media (facebook, twitter, g+)
- Exclusive Startscreen Promotion in Interspeech App and “Meet me” function via App

GOLD SPONSOR – 10 000 €

- Medium size logo displayed on conference banner and website
- Half-page ad in Conference program book
- Totem in the Conference venue
- 1 Complimentary booth (sqm 3x2)
- Complimentary registration for 2 participants
- Logo on Conference Abstract book and Program book
- Promotional material in the Conference bag
- Acknowledgement during the opening/closing sessions
- Your video within the youtube Channel of Interspeech 2015
- 3 placements in Social Media (facebook, twitter)
- Placement in Interspeech App (info page) and “Meet me” function via App

SILVER SPONSOR – 7 000 €

- Small size logo displayed on conference banner and website
- Quarter-page ad in Conference program book
- 1 Complimentary booth (sqm 3x2)
- Complimentary registration for 1 participant
- Logo on Conference Abstract book and Program book
- Promotional material in the Conference bag
- Acknowledgement during the opening/closing sessions
- 2 placements in Social Media (facebook, twitter)
- Banner in Interspeech App

BRONZE SPONSOR – 4 000 €

- Listed in Conference program book with hyperlink to website
- Complimentary registration for 1 participant
- Logo displayed on conference website
- Logo on Conf. Abstract book and Program book
- Promotional material in the Conference bag
- Acknowledgement during the opening/closing sessions
- 1 placement in Social Media (facebook, twitter)

SUPPORTER – 1 000 €

- Logo displayed on website
- Logo on Conference Abstract book and Program book
- Company/institution advertising material displayed on tables in the Registration area
- Acknowledgement during the opening/closing sessions

Application for Sponsorship

To support INTERSPEECH 2015 please download and complete the corresponding pdf file at:

<http://www.interspeech2015.org/sponsors-exhibitors>

and send it to: sponsors-exhibitors@interspeech2015.org

or to: Elisabeth Mende - INTERSPEECH 2015 - TUBS GmbH TU Berlin ScienceMarketing –
10623 Berlin, Germany

Tel: +49(0)30 44 72 02 66 Fax : +49 (0)30 44 72 02 88

Email: sponsors-exhibitors@interspeech2015.org

Other Sponsorship and Marketing Opportunities

(A) Welcome Reception

Sponsors will have the opportunity to welcome the participants – Keynote (5min). A medium size logo will be displayed on the conference banner and website. Sponsors will be allowed to display two publicity pull up banners at the reception venue. Customized options can be arranged for donation amounts above € 10.000.

Projected number: 300+

Sponsorship Amount: From 10 000 € plus VAT

(B) Student Reception

Sponsors will have the opportunity to share information and interact with international student participants in a relaxed and casual setting. Sponsors will be allowed to display two publicity pull up banners at the reception venue. Sponsors can get up to two slots at the Student Meet Experts Luncheon to serve as mentors/experts at the student luncheon. Customized options can be arranged for donation amounts above € 6.000.

Projected number: 300+

Sponsorship Amount: From 6 000 € plus VAT

(C) INTERSPEECH 2015 Student Travel Grant

This grant is to provide financial support to students to present at INTERSPEECH 2015. The grant covers registration fee, and defrays accommodation and transportation costs. Sponsors can specify the number of students they are willing to fund. Sponsors will be acknowledged on the travel grant webpage and during the award ceremony.

Sponsorship amount: 2 000 € / student (plus VAT)

(D) INTERSPEECH 2015 App Meet-Me Function

Sponsors will have the opportunity to appear as sponsor on the info page of the Interspeech App. The Meet Me function allows direct contact of the app user to the sponsor. Sponsors obtain a message with contact details of the app user via a form per email.

Sponsorship amount: 1 250 € plus VAT (stand alone)

Sponsorship amount: 750 € plus VAT (as an add-on along with other sponsorships)

(E) Customized Sponsorship Opportunities

Other opportunities such as sponsoring the conference bags, coffee breaks, lanyards, T-shirt placements (on volunteers) could potentially be arranged on a case-by-case basis. Note that these arrangements must be approved by the ISCA board.

Exhibition Packages

The exhibition will be running in parallel to the conference. The exhibition area will be next to the poster area and coffee break area.

We welcome research institutes, universities, companies, publishers, consortia of projects, and other organizations to participate in the exhibition to show their latest research results, products and prototypes, books and publications, as well as employment opportunities related to speech communication technology.

Given INTERSPEECH 2015's special focus on "Speech beyond Speech: Towards a Better Understanding of the Most Important Biosignal", we particularly welcome exhibitors from the Telecommunications Industry, Speech Technology Providers, Big Data and Speech Analytics companies.

One Standard Booth Package is priced at 1 000 € plus VAT. It covers a surface area of 6 sqm (3x2) and includes the following:

- 1 table (180 cm x 45 cm)
- 2 poster boards (each at overall size: 150 cm x 120 cm; useable display area: 145 cm x 115 cm)
- 2 chairs
- 220V power outlet
- WiFi access
- 2 exhibitor passes
- Listing on the conference website with a corporate link
- Text listing of organization's name on the inside pages of the Conference Program and Abstract Book

Special discounted rates are provided to certain Sponsorship tiers, Academic Institutions and Non-Profit Organizations. (Sponsors can enjoy up to 50% discount, Academic Institutions and Non-Profit Organizations enjoy 50% discount).

INTERSPEECH 2015 Sponsorship and Exhibition Form

To:	sponsors-exhibitors@interspeech2015.org
Subject:	INTERSPEECH 2015 at DRESDEN, GERMANY
Organization Name:	
Full Address of Organization	
Contact Person Name:	
Contact Person Email:	

Exhibition Package (VAT to be added)	Quantity
E1001 at 1 000 € (before special sponsor discount*): <ul style="list-style-type: none"> • 1 table (180 cm x 45 cm) • 2 poster boards (150 cm x 120 cm) • 2 chairs • 220V power outlet • WiFi access • 2 exhibitor passes • Listing on the conference website with a corporate link • Text listing of organization's name on the inside pages of the Conference Program and Abstract Book <p><small>* Diamond and Gold sponsors enjoy 50% discount; Silver sponsors enjoy 30% discount; Academic institutions and Non-Profit organizations enjoy 50% discount.</small></p>	
Sponsorship Packages (VAT to be added)	Quantity
S101: Diamond Sponsor at € 13 000	
S102: Gold Sponsor at € 10 000	
S103: Silver Sponsor at € 7 000	
S104: Bronze Sponsor at € 4 000	
S105: Supporter at € 1 000	
S106: Student Reception at € 6 000	
S107: Student Travel Grant at € 2 000	

Preferred Payment Method	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Telegraphic transfer/ bank drafts/ cashier's order
Signature and Date		
Name and Function		

Please sign, scan and email the scanned copy to: sponsors-exhibitors@interspeech2015.org

OR

Please sign and send by mail or fax to:

Elisabeth Mende - INTERSPEECH 2015 - TUBS GmbH TU Berlin ScienceMarketing –
 10623 Berlin, Germany
 Tel: +49(0)30 44 72 02 66 Fax : +49 (0)30 44 72 02 88
 Email: sponsors-exhibitors@interspeech2015.org